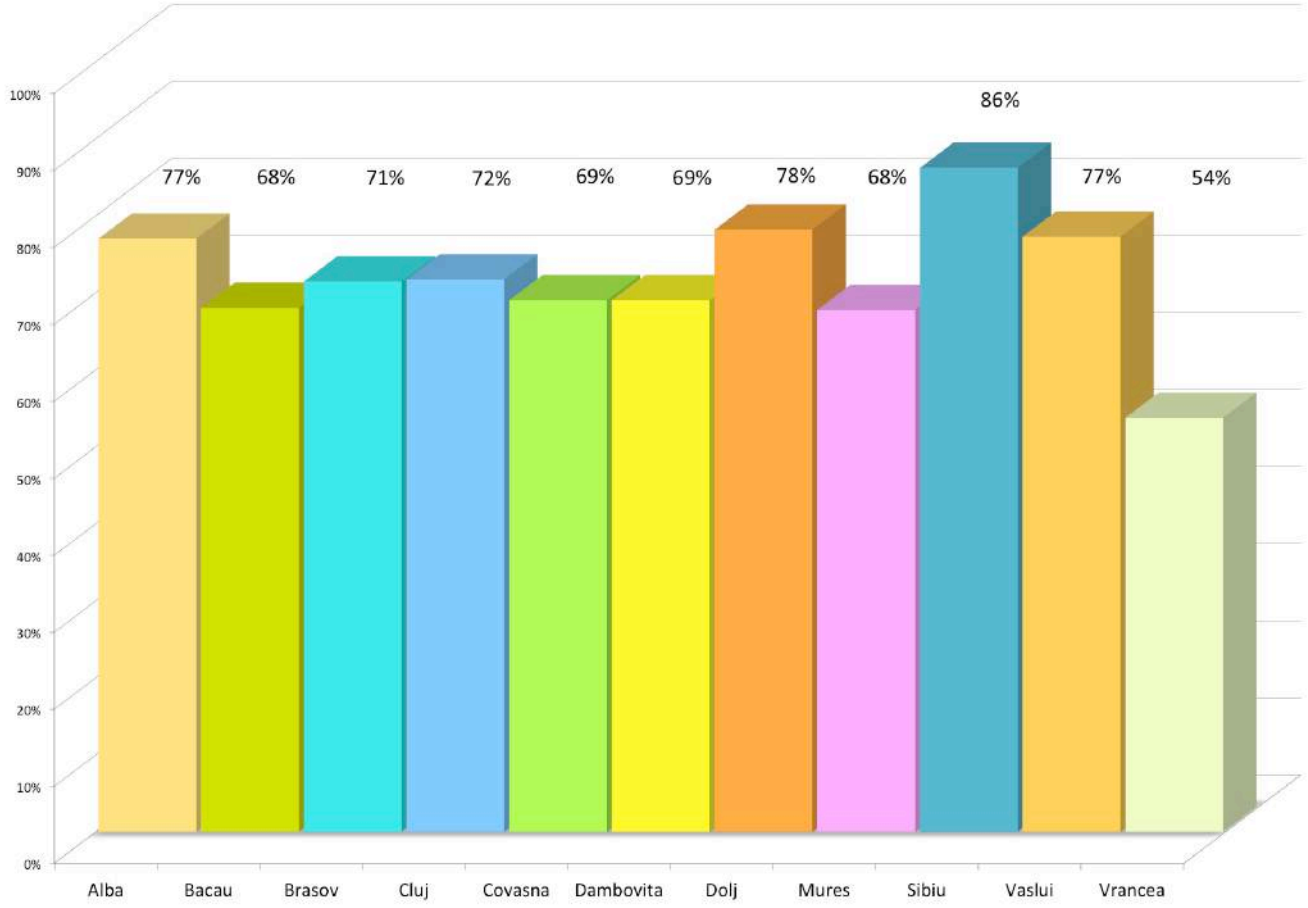
FIRST SEMESTER RESULTS

-SUMMARY TO INVESTORS & PARTNERS-



MAJOR INVESTORS IN *FIECARE COPIL IN GRADINITA*

AVERAGE ATTENDANCE RATE: 74%



'In my opinion, investing in children's early education is not just a local admin expense, ***but the most important investment we can make.'***
Vasile Ivanoff, General Secretary, Dambovita County Council

County	Community	Attendance per community	Attendance per county
Alba	Cugir	77%	77%
Bacau	Bacau	62%	68%
	Buhusi	74%	
Brasov	Apata	67%	71%
	Augustin	69%	
	Budila	82%	
	Comana	74%	
	Ormenis	68%	
	Rasnov	83%	
	Tarlungeni	79%	
	Vama Buzaului	51%	
Cluj	Bontida	76%	72%
	Calatele	67%	
	Caseiu	77%	
	Cojocna	66%	
	Iara	84%	
	Moldovenesti	69%	
	Poieni	60%	
	Sacuieu	59%	
	Viisoara	89%	
Covasna	Intorsura Buzaului	77%	69%
	Valcele	61%	

County	Community	Attendance per community	Attendance per county
Dambovita	Cojasca	87%	69%
	Gura Sutii	69%	
	I L Caragiale	52%	
	Manesti	66%	
	Moroeni	56%	
	Potlogi	85%	
Dolj	Amarastii de Jos	76%	78%
	Calopar	75%	
	Cetate	87%	
	Maglavit	84%	
	Podari	72%	
	Valea Stanciului	77%	
Mures	Apold	68%	68%
	Raciu	68%	
Sibiu	Altana	89%	86%
	Brateiu	87%	
	Rosia	87%	
	Tarnava	92%	
	Vurpar	77%	
Vaslui	Vaslui	77%	77%
Vrancea	Tamboesti	54%	54%

FIECARE COPIL IN GRADINITA GREW FROM 25 TO 43 COMMUNITIES AND *FROM 1500 TO* 2400 CHILDREN!

- ✓ **58% more children started *gradinita*** through *FCG* than the year before thanks to an EEA Grant from the NGO Fund in Romania, Carrefour Foundation, Raiffeisen Bank, and The Alex Fund.
- ✓ **Cluj County Council doubled the number of poor children** they are supporting in *FCG* to 200.
- ✓ **Brasov County Council voted in favour** of allocating public funds for 200 *FCG* children.
- ✓ **25 journalists attended OvR media events in Dolj and Dambovita**. Over 30 press items resulted (print, online, TV and radio).
- ✓ **Sorin Cimpeanu,** the newly appointed Minister of Education, attended the 8th of January *Inter-Ministerial Task Force for Early Education* meeting. The purpose of this group is to rally support for expanding FCG methodology to the national level.
- ✓ **The 4th Annual Ambassadors' Early Education Initiative** luncheon was attended by both Minister Cimpeanu and the State Secretary for the Ministry of Labor, **Codrin Scutaru**, who expressed their commitment to early education for all and their endorsement of food coupons as parent incentives.
- ✓ **Classroom materials** were provided so that all *FCG* children had pencils, watercolors, paint brushes, and paper to use when they started *gradinita* (and all the children in the classroom, not just the kids who qualify for *FCG* because of poverty, benefit.)
- ✓ **Cora Motoc and Belinda Volans** from the British Embassy visited Covasna programs.
- ✓ **Winter clothes and shoes** were allocated by the local Town Councils to all *FCG* children.
- ✓ **Medical exams, vitamins & hygiene** products were covered by GlaxoSmithKline for the third year in a row.
- ✓ **1700 *FCG* parents** were involved in Parent Day, Parent on Duty & Parent Focus Groups.
- ✓ **151 parents & 34 teachers** and school mediators participated in workshops conducted by Asociatia Learn & Vision.
- ✓ **Carrefour Foundation Director Sophie Fourchy-Spiesser** visited the *FCG* community in Cojasca, Dambovita County. Carrefour will continue its support in the 2015-2016 school year.



A working luncheon hosted by British Ambassador Paul Brumell brought together the Ambassadors of Austria, Denmark, Finland, Germany, Italy, Israel, Netherlands, Switzerland, UK and USA.

ProTV News stories

- ✓ 1 September 2014 - Proud parents and kids ready-for-preschool! goo.gl/LZPKvV
- ✓ 23 December 2014 - Good deeds shouldn't be done only at Christmas! goo.gl/XsDaj2
- ✓ 1 March 2015 - 23 children in *clasa pregatitoare* off to a great start in school thanks to *FCG*. goo.gl/bFP5md



For 2015, OvidiuRo is committed to:

- ✓ **Sustaining the *FCG* program** in the 43 communities where it currently operates;
- ✓ **Lobbying** to make the incentive program available in all Romanian rural areas;
- ✓ **Raising public awareness** of the importance of early education – especially for disadvantaged and marginalized children;
- ✓ **Commissioning an outside evaluation** of *FCG*'s impact on primary school attendance.



'We know that the program dramatically increases attendance of the poorest children in gradinita*, but* ***we want to know how MUCH their preschool experience affects their attendance and learning in primary school****'.*
Maria Gheorghiu, OvidiuRo Cofounder

OvidiuRo's mission is to help today's disadvantaged children get much further in school than their parents did - by providing a rich early educational environment so they will have a similar skill set at age 6 as other better-off children have, and thereby will be more likely to keep up with their peers and to stay in school longer.

Fiecare Copil in Gradinita incentivizes poor parents to send their 3-5 year old children to preschool and kindergarten ('*gradinita*'). *FCG* targets the very poorest children - those living in overcrowded, inadequate housing in isolated areas without normal access to potable water, heating or health care. In the winter, the unemployment rate is close to 100% due to the low need for unskilled labor and low education level of the adults. Through *FCG* these families receive €12/mo in food coupons if they take their child to *gradinita* every day. In Romania, the monthly child allowance, which is unconditional, is €10, so this significantly increases the amount a destitute family has for food. The remarkable results have led OvidiuRo to advocate for making parent incentives for *gradinita* attendance available to all impoverished children in Romania.