SUPPORTING YOUNG
PEOPLE WORLDWIDE



YOUR €1 DONATION

WILL HELP MAKE A BIG DIFFERENCE
IN THE LIFE OF AN IMPOVERISHED CHILD.

By participating in the Small Change Big Difference campaign and choosing to give €1 when staying at a participating hotel, our guests help us raise funds for vulnerable children. The funds raised from the campaign in Romania supports Asociatia OvidiuRo a registered Romanian charity whose mission is to give every poor child the benefits of early education.

Because of the importance of early brain development on life-long mental capabilities, it is imperative to give disadvantaged children enriched early education opportunities if they are to grow up to be contributing members of society. OvidiuRo works with local authorities, trains teachers, and provides incentives to parents to send their children to preschool and kindergarten. (www.ovid.ro)

Small Change, Big Difference is an initiative of Hilton in the Community Foundation. In the past through Small Change Big Difference and other fundraising activities The Athenee Palance Hilton has supported the following worthy causes in Romania: Asociatia OvidiuRo, Hospice Casa Sperantei (Hospice of Hope) and United Way Romania.

The campaign will run from 1st October until 31st December 2013. We inform guests about the campaign on check-in verbally. On check-out the €1 donation (per stay per room) will be presented to you on your draft bill. The donation is completely optional and the Foundation appreciates that not everyone may wish to participate. The optional €1 donation can be easily removed by advising Reception at check-out.

Find out more at www.hilton-foundation.org.uk
For more information about OvidiuRo's mission and activities: **www.ovid.ro**

Should you have any questions, concerns or feedback regarding the campaign please do not hesitate to contact Hilton in the Community Foundation by telephone on +44 (0) 207 605 7733, by email on info@hilton-foundation.org.uk or by post on Hilton in the Community Foundation, 179-199 Holland Park Avenue, London W11 4UL, UK .

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